

Cheyenne Theater Meeting Minutes



October 2, 2017

Attending: Board Member Robert Grace; City Council Representative Lila Whitmore; and Manager Cara Hunt and Assistant Manager Emily Mullins.

There is not a quorum at this meeting.

We heard the treasurer's report from Lila. We also discussed several of the outstanding issues, so that they could be recorded in the minutes, and the topics available for next month's meeting.

Lila said that the checking balance is now \$3,453--slightly lower than last month. The balance is low, but it dropped much more slowly due to better attended movies. There was discussion of the Thursday night movies, which have been poorly attended. But as noted last month, the Friday movies are often also poorly attended. **There seemed to be an informal consensus that the Thursday night movies should be stopped.** Robert said that the Board was planning to decide that issue this meeting, but the lack of a quorum will require a month delay before deciding.

Jen at the City Office kindly sent a summary of the *Square* transactions to the Board. The spreadsheet shows, for January 1 to September 24th, 2017, total transactions of \$5,225, with \$1,786 for concessions and \$3,449 for tickets. There were fees of \$144.19. This number represents a much higher usage of *Square* than we had when we first instituted the credit card payments. Since total transactions for the same period were about \$55,000, *Square* represents about 10% of total purchases. **It seems clear that customers want to use a credit card at the theater.**

Robert reported that he replaced all eight heat pump air filters, and checked the belts on the west machine. They looked almost new, so he will check the east one next spring, when the filters are scheduled to be changed again.

Cara and Emily noted that since we have been recently showing several R-rated movies, problems in the present permit system are becoming evident. They note that for some parents--especially those that live in Idalia and Bird City--the present requirement to

obtain the pass at the City Office during normal work hours is considerably more burdensome than allowing the Theater managers to issue passes when the parents drop off their children for the R-rated movie. **Robert commented that he agreed completely and would support the change, but that the Board would need to vote on this change in policy at the next meeting.**

We discussed the recent request for playing video games at the theater for a fee, but there is no policy to allow it. **Rental gaming was discussed several years ago, and the Board decided against it, for a variety of reasons. Lacking a quorum,** no vote to change the present policy was possible.

We received a nice thank you note from *Cheyenne Center 4 Creativity*, for showing the **Ghostie** movie.

We noted that some new employee hires have passed their 90 day trial period, and should get their raise. **The Board needs to confirm this next meeting.**

The two-question survey that we have been giving movie attendees is getting a fair number of results: it asks about Thursday night movies and 3D. **Emily will collate the results for the next Board meeting.**

We adjourned at 6:33 PM.