

# Cheyenne Theater Meeting Minutes



**April 3, 2017**

**Attending:** Board Members Brent Rueb, Justin Lohr, and Robert Grace; City Council representatives Amanda Milne and Lila Whitmore. and Manager Cara Hunt and Assistant Manager Emily Mullins.

The meeting began at 6:00 PM.

The minutes were passed out. **Justin moved to accept them as presented, Robert seconded it, no dissent.**

Lila handed out the financial report. Our bank account balance of \$16,981, which includes \$7,500 earmarked for the lobby climate control project which we are waiting on *Heartland* to finish. Lila had no comments on the budget. **Robert moved to accept the report, Justin seconded it, and it passed without dissent.**

Robert reported that he replaced hallway *Circline* bulb, and that it was working fine. Justin noted that if we rewire the theater, we might upgrade the lighting fixtures when we do it. There was general agreement to this suggestion. Lila reported that she has recovered most of the door keys, although there is still one which is missing.

The Board then went into executive session for 25 minutes to discuss employee wages, as part of the normal annual review. Cara and Emily were dismissed, and Cara's wages were decided. Cara then joined the group, and helped the Board set wages for the remaining employees. **A motion was approved, and Lila will implement the wage changes.** At this point, Lila was excused from the meeting and thanked for her efforts.

Emily reported on the provisional credit on expired Coca-Cola syrup: the representative came and picked up the expired syrup, and gave us credit for it.

Robert discussed the issues with the proposed electronic door lock interfering with the push bars on the door, and Amanda noted that if the lock were to replace the deadbolt, this would alleviate the problem. The Board agreed, and Robert will explore that solution. There was discussion of who would have the keys and the ability to change the lock codes, and a general plan was agreed upon.

Cara also reported that internet is still very slow and unreliable, and that the call to *Eagle* had not resulted in a repair, because the internet was providing data, albeit very slowly. The Board agreed that the newly announced *Eagle Communications* fiber upgrade to the community should solve these problems in the next few months, and reluctantly tabled the issue.

Cara said that Janet Carman was moving forward on the High School movie discussed last month, but there was no new information. Cara also said the *Facebook* page is still working well.

Robert reported that he contributed a roller-type hot dog machine to the theater. The staff agreed it was easier to clean, and that having the hot dogs visible was better from a sales standpoint, but that sales were still erratic.

Robert gave a summary of the year-to-date total ticket sales for the last four years. Even though our bank balance is remaining stable, the number of tickets sold in 2017 for that time period is down significantly: the sales are 32% below the peak year of 2015, and 27% below 2016. Even compared to the lowest year—2014--they are down 11%.

Discussion ensued, and Brent's suggestion of asking *BankWest* to display the upcoming movie on their fine downtown sign will be explored by Cara. We discussed other possible promotions, but decided to wait another month to see if sales increase with better movies, and if the new *Facebook* page has an effect.

At 7:07 PM the meeting adjourned.